

2018 Kia Campaign

Disclaimer:

Cash Option: Winner will have the option to receive Cash in place of the vehicle, with a total payout equivalent to lease cost of: \$8,500.

Vehicle Option: Winner will have the option to receive a 2019 Kia Forte (Model C3422 Auto. Trans.). The vehicle is offered as a 3 Year/36,000 mile Lease, with down payment, first payment, and all monthly lease payments, paid for up front by Kia of Wilmington. Mileage, vehicle-condition, and bank-approval restrictions apply. Lease total value is \$8,414; which is comprised of \$2,499 down payment, plus 35 total payments of \$169, paid upfront at time of delivery. This offer Excludes \$650 acquisition fee, dealer documentation fee, and all state tax and motor vehicle fees to the state of winner's residence – these fees are the responsibility of program winner.

Closed-end lease based on Kia Motor Finance Lease program as of date of disclosure; 10-2018, and is outlined for value disclosure purposes only. Actual total payments may vary at time of vehicle delivery. Closed-end lease based on new 2019 Kia Forte (Model C3422 Auto. Trans.) subject to credit approval, and vehicle availability. Purchase option at lease-end for residual value of \$11,191.60. Lessee is responsible for tax, title, license and registration fees, dealer processing fee, insurance, maintenance, repairs, \$.20 per mile over 12,000 miles/year, excess wear, and a \$400 termination fee. Lease offer applies to Forte LX (MSRP \$19,985, includes freight). For warranty details please visit kia.com.

Termination fee for all states except CO, IN, IA, KS, ME, OK, SC, WI, WV & WY. WI termination fee: The amount of the base monthly lease payment or \$400, whichever is less. CO, IA, KS, ME, OK, WV & WY termination fee: The amount of two times the base monthly lease payment or \$400, whichever is less. IN & SC termination fee: The amount of three times the base monthly lease payment or \$400, whichever is less. Not all incentive programs are

compatible. Additional terms and conditions apply. All matters of rebate-program eligibility and rebate and lease qualification will be resolved by Kia Motors America, Inc. ("KMA") in its sole discretion, and KMA reserves the right to change product and program specifications at any time without incurring any obligations. Cannot exceed 12000 miles per year.