

**Step 1. Please tell us about yourself. Provide your contact information**  
Please print firmly in all CAPITAL LETTERS

Mr / Mrs / Ms \_\_\_\_\_ \*First Name \_\_\_\_\_ \*MI \_\_\_\_\_ \*Last Name \_\_\_\_\_ Suffix \_\_\_\_\_

Work Email \_\_\_\_\_ Personal Email \_\_\_\_\_ Gender \_\_\_\_\_ Year of Birth \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Employer \_\_\_\_\_ Employer ID (optional) \_\_\_\_\_ Home Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

ETHNICITY:  African American  Asian/Pacific Islander  Caucasian  Hispanic  Native American  Other \_\_\_\_\_

**Step 2. Indicate the amount of your annual pledge**

I wish to give \$ \_\_\_\_\_ to improve my community. Must equal the total in step 4.

**Step 3. Choose how you would like to strengthen Delaware Communities**

**OPTION A**

Give Directly to United Way of Delaware (520)

*Contribution goes where it's needed most to help strengthen our community.*

AMOUNT \$ \_\_\_\_\_ PER YEAR \_\_\_\_\_

**OPTION B**

I want to support my community — **STRONGER UNITED!** Our Promise. Our Community. Greater Impact.



**Early Education Success (517)**

*Providing academic support to ensure reading proficiency by 3<sup>rd</sup> grade and a foundation for success*

\$ \_\_\_\_\_



**College and Career Readiness (518)**

*Helping our young adults acquire and develop positive, personal assets for career pathways and reliable employment*

\$ \_\_\_\_\_



**Financial Empowerment (519)**

*Connecting individuals and families to opportunities to secure economic stability and a roadmap for financial empowerment*

\$ \_\_\_\_\_

**OPTION C**

I want to support specific United Way of Delaware programs and initiatives.

- Delaware 2-1-1 (241) \$ \_\_\_\_\_
- Help Me Grow (544) \$ \_\_\_\_\_
- Latinos Unidos (550) \$ \_\_\_\_\_
- Little Heroes Drill Weekend Child Care (557) \$ \_\_\_\_\_
- PRIDE Council - LGBTQ (538) \$ \_\_\_\_\_
- Revive the Village (541) \$ \_\_\_\_\_
- Stand by Me (543) \$ \_\_\_\_\_
- Women United (549) \$ \_\_\_\_\_  
*(formerly Women's Leadership Council)*

**OPTION D**

Give to a Community Based Organization\*

*There is a \$25 minimum per agency.*

Agency Name \_\_\_\_\_ \$ \_\_\_\_\_  
Amount \_\_\_\_\_

Agency Code \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Agency Name \_\_\_\_\_ \$ \_\_\_\_\_  
Amount \_\_\_\_\_

Agency Code \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Total per year \$ \_\_\_\_\_

*Gifts designated here are assessed a 12.5% fundraising and processing fee in accordance with United Way Worldwide standards.  
\*A 501 (c)(3) agency in good standing with the IRS.*

**Step 4. Choose how you prefer to give**

**Easy Payroll Contributions** AMOUNT \$ \_\_\_\_\_ per pay period for a TOTAL annual gift of AMOUNT \$ \_\_\_\_\_ PER YEAR \_\_\_\_\_

Pay period is:  weekly (52)  every other week (26)  twice a month (24)  once a month (12)  other \_\_\_\_\_

**One Time Direct Gift** AMOUNT \$ \_\_\_\_\_

*Direct gift to be paid by:*

- Check enclosed and made payable to United Way of Delaware
- Securities call (302) 573-3732 when you are ready to transfer funds

Credit/Debit Card  Monthly  One time Begin Date: \_\_\_\_\_

Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

American Express  Discover  MasterCard  Visa

Bill Me  Monthly  Quarterly Begin Date: \_\_\_\_\_

*\*Credit card and bill me payments are \$25 minimum and require an email address.*

**Step 5. Sign here to authorize your pledge and confirm payment**

Thank you for your contribution to United Way of Delaware. No goods or services were provided in exchange for this contribution. For Contributions made through payroll deduction, please keep a copy of this form for your tax records. you will also need a copy of your pay stub, W-2 or other employer document showing the amount withheld and paid to a charitable organization. Consult your tax advisor for more information. Please check the accuracy of all your entries.

\_\_\_\_\_  
\*SIGNATURE

\_\_\_\_\_  
\*DATE

Please check this box if you prefer that your gift remains anonymous.



## Stronger United

**Stronger United** is hope in action, implementing concrete solutions focused on reading proficiency by third grade, college and career readiness, and financial stability. We work throughout Delaware and especially in communities that need us most – Promising Communities.

**Can we count you in?** Join our phenomenal partners --- amazing volunteers, advocates, donors and champions. Your gift can help to provide books for children who need them, training and mentoring for adolescents as they seek productive pathways to careers, and coaching to help families become financially stable. Join us and donate today!

## Three Focus Areas

- Quality early education, specifically, children reading on grade level by the end of third grade
- Youth development leading to college and career readiness
- Economic stability and financial empowerment

## Key Programs



Delaware 2-1-1 has connected more than 100,000 Delawareans with more than 200,000 referrals to community resources. From employment and job training resources to crisis preparedness, from affordable housing to legal services, one phone call to a referral specialist can help.



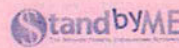
A partnership of many organizations throughout Delaware, Help Me Grow works with parents to identify possible behavioral and educational needs for children aged 0 – 8, and connects parents with resources to help their child live up to their full potential.



Revive the Village promotes the “village” concept to encourage concerned individuals to help decrease educational, health and income disparities with Delaware’s African-American community. Specific programs include adopting schools to support teachers, administrators and partnering with mentoring agencies.



Supporting initiatives in the Hispanic community, Latinos Unidos focuses on early childhood education, college & career readiness, financial stability, access to health care and workforce and economic development for Hispanic or Latino owned businesses.



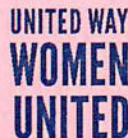
Led by the State of Delaware and United Way of Delaware, Stand by Me provides Delawareans with financial coaching and a toolkit to navigate the challenges on the journey to personal financial stability.



Little Heroes Drill Weekend Child Care supports our Guard and Reserve service members by providing high quality child care for drill weekends so they can focus on military readiness. The program is open to all Guard and Reserve in Delaware and surrounding states.



The PRIDE Council works to improve the school experience and education outcomes for LGBTQ youth and to increase the number of LGBTQ youth and adults who are healthy and avoid risky behaviors.



Women United (formerly Women’s Leadership Council) is a vibrant community of women who are inspired and mobilized to offer their time, talent and resources to address the needs of women and girls in our community. Women United also oversees the Muriel E. Gilman Women in Action Mentoring Program.

## Stay Connected



[Facebook.com/UnitedWayofDelaware](https://www.facebook.com/UnitedWayofDelaware)



[@UnitedWayDE](https://twitter.com/UnitedWayDE)



[UWDE.org](http://UWDE.org) Visit [UWDE.org](http://UWDE.org) for a complete list of our approved community partners.

## LIVE UNITED



United Way of Delaware  
[UWDE.org](http://UWDE.org)

## Need Help? Call 2-1-1

Free helpline available 8:00AM – 9:00PM  
Monday – Friday

Delaware

Resources for social services, visit:  
[www.delaware211.org](http://www.delaware211.org)  
24 hours a day, 7 days a week

