

2019 Kia Campaign

Any individual that gives \$100 or more to United Way of Delaware. He or she will be entered in for a chance to win a 2020 Kia Forte or \$8,500 cash.

Official Rules of the 2020 Kia Forte Fundraising Campaign

The winner will receive his or her choice of a 36-month/36,000-mile lease on a 2020 Kia Forte GT-Line (Model C3452 IVT Auto. Trans.), OR \$8,500 cash, which is equivalent to the lease cost.

Cash Option: Winner is responsible for all federal, state and local taxes.

Vehicle Option: The vehicle is offered as a 3-Year/36,000-mile closed-end lease, with down payment, first payment, and all monthly lease payments paid up front by Kia of Wilmington. Mileage, vehicle-condition, and bank approval restrictions apply. Lease total value is \$9,091, comprising a \$2,235 down payment, plus 35 payments of \$179 each, paid upfront at time of delivery. This offer excludes a \$650 acquisition fee, dealer documentation fee, and all state tax and motor vehicle fees payable to the state in which the winner resides; these fees are the responsibility of the winner.

Closed-end lease based on Kia Motor Finance Lease program as of date of disclosure (September 2019), and is outlined for value disclosure purposes only. Actual total payments may vary at time of delivery.

Closed-end lease based on a new 2020 Kia Forte GT-Line (Model C3452 IVT Auto. Trans.) and is subject to credit approval and vehicle availability. Purchase option at lease-end for residual value of \$12,149.55. Mileage may not exceed 12,000 miles per year. Lessee is responsible for tax, title, license and registration fees, dealer processing fee, insurance, maintenance, repairs, \$.20 per mile over 12,000 miles/year, excess wear, and a \$400 termination fee. Lease offer applies to Forte LX (MSRP \$21,315, includes freight). For warranty details please visit kia.com.

Termination fee for all states except CO, IN, IA, KS, ME, OK, SC, WI, WV & WY. WI termination fee: The amount of the base monthly lease payment or \$400, whichever is less. CO, IA, KS, ME, OK, WV & WY termination fee: The amount of two times the base monthly lease payment or \$400, whichever is less. IN & SC termination fee: The amount of three times the base monthly lease payment or \$400, whichever is less. Not all incentive programs are compatible. Additional terms and conditions apply. All matters of rebate-program eligibility and rebate and lease qualification will be resolved by Kia Motors America, Inc. ("KMA") at its sole discretion; KMA reserves the right to change product and program specifications at any time without incurring any obligations.