



So Many Important Activities and Events Coming Up!

Here at United Way, we've been gearing up for the multitude of events, charity walks, food and coat drives, opportunities for giving, and awareness campaigns that our friends and partners conduct between now and the end of the year.

This week, I'd like to draw your attention to three such events. First is the American Cancer Society *Make Strides Against Breast Cancer Walk* happening this Saturday. Most of us know someone who has been affected by Breast Cancer, both survivors and sadly, those who lost the battle.



This is the 30th anniversary of this event, and yet there is still no cure for this deadly disease. We must continue the fight! Some of our UWDE staff and our friends have joined a team to walk on Sunday, October 23 and we'd love for YOU to join us. Please see the graphic below for details and to register to join our UWDE walking team.

The second event I want to feature is *Delaware Goes Purple*, a month-long program to raise awareness about substance abuse and the opioid crisis in our state. Nearly every day someone in Delaware loses the battle against heroin, prescription painkillers or other addictive drugs.

One of the greatest barriers to seeking help is the stigma surrounding addiction. Those struggling should not be ashamed of their disease or need to keep it hidden. Delaware Goes Purple empowers the community to find ways to erase the stigma and support people who need help. Find information at delawaregoespurple.org. Delawareans needing support can reach out to Delaware 2-1-1 or visit our website delaware211.org to be connected to help in the battle against addiction.

And third, we are already planning our Winter Wonderland Toy and Coat Giveaway for December. At this time, we're asking for new, unwrapped toy and coat donations that we'll distribute in December. You can find a dropoff location for your donations by visiting uwde.org/winterwonderland. Your gifts will make a child's holidays merry and we thank you in advance.

This is just the beginning of a few busy upcoming months. Be sure to check out upcoming editions of Feel Good Friday for notifications of additional ways you can support our community in this season of giving.

Sincerely,

Michelle

Michelle A. Taylor, Ed.D.
President and Chief Executive Officer



Walk with US to

MAKE STRIDES AGAINST BREAST CANCER

BREAST CANCER AWARENESS MONTH

MAKING STRIDES AGAINST BREAST CANCER
CELEBRATES ITS 30TH ANNIVERSARY
WALK WILL TAKE PLACE ON

OCTOBER 23, 2022

REGISTRATION WILL
OPEN AT 8:30 AM

800 CARR RD,
WILMINGTON, DE 19809

**WE WANT 25 WALKERS TO HELP RAISE \$1,000.
WILL YOU JOIN THE CAUSE?!**

Making Strides has always been more than just a walk, it's a movement. We are making it easier for anyone, anywhere to make an impact. We know the future can be free from breast cancer. We're asking you to join the movement and sign up to save lives.

[REGISTER HERE](#)

*** PLEASE NOTE: PARKING ON-SITE AT BELLEVUE STATE PARK IS
\$4 FOR IN-STATE DRIVERS & \$8 FOR OUT-OF-STATE DRIVERS.
THE ADDRESS FOR FREE PARKING IS 200 BELLEVUE PARKWAY, WILMINGTON, DE.



Find Out What You Can Do to Help Fight Addiction

Learn how we can all play a part in the fight against addiction by visiting Delawaregoespurple.org. [Learn more by watching this video.](#)

Can you recognize
the emotional signs of
**substance
abuse and
addiction**
in someone you love



LEARN FACTS AT:

[delawaregoespurple.org/
facts/#PRESCRIPTION](https://delawaregoespurple.org/facts/#PRESCRIPTION)

A SENSE OF DESPERATION
CHANGE OF PERSONALITY AND FRIENDS
SCHOOL OR WORK PERFORMANCE
ASKING FOR MONEY
NODDING OFF OR OFTEN SLEEPY
PARANOIA
KEEPING MORE SECRETS THAN NORMAL





Take a Sneak Peek! Unveiling Impact 365

United Way of Delaware is excited to announce an exciting new project with Delaware production studio and television channel **DETV**.

Impact 365 is a series that highlights the people and stories of those who have been empowered by the work of our partners, programs and network.

DETV will unveil an exclusive behind-the-scenes preview of Impact 365 on channel 28 during their *Good Morning Wilmington* morning show on November 7 at 10:00 a.m.

Beginning November 7, 2022, Impact 365 will air on Monday nights from 6 to 7 p.m. Tune in for compelling stories, and exciting perspectives on issues that affect our state. Learn more by watching **the video below**.

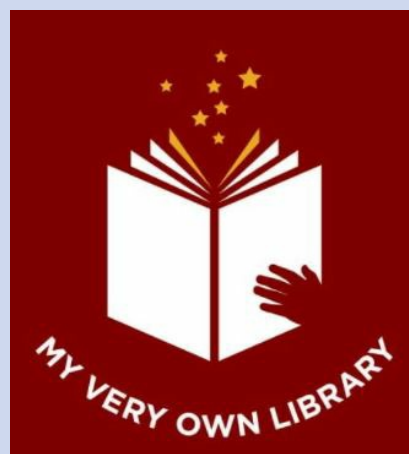


My Very Own Library **National Director Visits Delaware**

This week we had the pleasure of welcoming our *My Very Own Library* National Director Duane Davis of the University of Chicago to Delaware. He toured many of our participating MVOL schools in New Castle and Kent Counties.

He met with MVOL School Principals, MVOL Site Leads, and students and discussed the growth of MVOL and the impact the initiative has had on schools and students.

The My Very Own Library (MVOL) initiative is an example of what can happen when a critical community need meets up with generous involved partners.



Key components of the My Very Own Library program include providing FREE books to students, conducting family literacy programs, hosting virtual author visits, and offering additional literacy resources.

Scholastics Books' team of book experts work with each participating MVOL school to provide the exciting experience of a Scholastic Book Distribution of popular and award-winning books.

Why Kids Need Books:

- Books develop critical thinking skills
- Books develop and nourish kids' imaginations while expanding their world
- Books help us to understand ourselves, to find out who they are
- Books offer a wide breadth of information, experiences, and knowledge
- Books inspire us to dream, and give students the tools to achieve them

For more information on My Very Own Library and how you can support developing reading proficiency in schools, **[visit us online.](#)**



How We Help Every Day

Delaware 211, powered by United Way of Delaware, connects our neighbors in need to essential resources throughout the state. Our service is free, confidential, and available in multiple languages.



Here's a real-life example from one of our 211 Specialists that shows one way we helped

A young lady texted in looking for assistance for her family. She has custody of her three siblings and is struggling to make ends meet.

We provided her resources for food closets, Christmas help, LIHEAP, and a coat giveaway event.

On follow up, she told us she was able to register for a large food event that the Food Bank holds and also for the coat giveaway. She is still working on applying for LIHEAP and Christmas assistance.

This is how we help, one person at a time, every day. If you believe our work is important and you would like to help us expand our capacity, please **consider a donation** to Delaware 211.

When you **give to Delaware 211**, you're helping to meet someone's most pressing needs. With your financial support, we can give our neighbors hope. Together, let's raise \$211,000 this year!

**Delaware Racial Justice
Collaborative**
PRESENTS

Mindfulness

**A toolkit
necessity for
Equity, Diversity,
& Inclusion**

Debbie Smith-Presenter

**October 21, 2022
11:00am**

RSVP Here:
bit.ly/DEIMindfulness



Congratulations to Our Friends on Their Awards

We extend our sincere congratulations to two friends and community partners who are being honored by Common Cause Delaware. Bernice Edwards, Executive Director of the First State Community Action Agency in Georgetown and Charlotte King, founder of the Southern Delaware Alliance for Racial Justice are this year's recipients of these prestigious awards.

For more information, visit Common Cause [here](#).

*You Are
Invited*



Bernice Edwards

Charlotte King

Awards Reception Honoring
Bernice Edwards and Charlotte King

Wednesday, October 26, 2022 / 5:30 - 7:30 p.m.

Baywood Country Club

COMMUNITY ANNOUNCEMENTS

WILMINGTON LIBRARY LIVE DEBATE NIGHT



THURSDAY, NOVEMBER 3RD | 6:00 PM

10 E. 10TH ST. WILMINGTON, DE 19801

REGISTER TO ATTEND: [HTTPS://BIT.LY/DYSONBROWN](https://bit.ly/dysonbrown)

This event will be live streamed to our facebook page.

Come hear the hottest political and social topics to be debated by Dyson and Brown at Wilmington Library on Thursday, November 3.

Dr. Michael Eric Dyson is a Georgetown University sociology professor, a New York Times contributing opinion writer, and a contributing editor of The New Republic, and of ESPN's The Undeclared website.

Joe Brown Jr., known as Judge Joe Brown, is a former American lawyer and television personality. He is a former Shelby County, Tennessee Criminal Court judge and a former arbiter of the arbitration-based reality court show Judge Joe Brown.

For more information, [click here](#).

The Newly Established



Delaware Health Equity Coalition
Restoring Trust in Healthcare

Invites you to

Take the Shot

2100 Baynard Blvd
Wilmington DE, 19802

Saturday, October 29, 2022
10am to 2pm

Covid Vaccines (Pfizer & Moderna)
Covid Booster (updated with variants)
Influenza Vaccines

Please bring your:
Driver's License/ID
Vaccine Card
Insurance Card

Insurance Information
Community Resources Info

Blood Pressure Screenings

Face Painting
Refreshments



Scan the QR Code or click on the link to register

<https://delawarehealthequitycoalition.org/vaccinations>

Walk-ins are welcomed

Lewes Public Library and SDARJ present

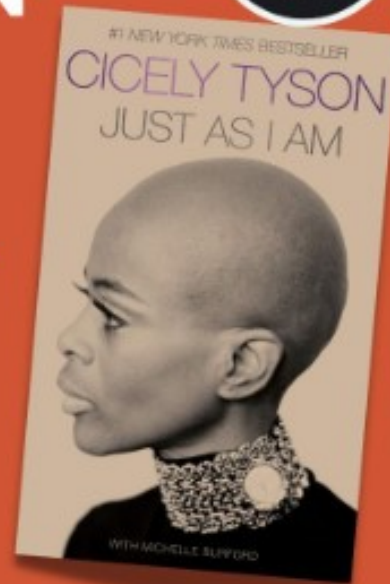
BOOK & FILM DISCUSSION



Tuesday,
October 25, 2022
6:00 PM Eastern Time

Reservations requested
(lewes.lib.de.us)

Walk-ins welcome as
space allows



Lewes Public Library
111 Adams Avenue, Lewes



Southern Delaware Alliance
for Racial Justice
restoring truth and to restore reconciliation



**Level Your Playing Field.
Check The Box in One Stop.**



**Be counted and recognized as a registered
Delaware minority-owned business.**

The DEBCC has long advocated for a level business playing field for all. Changes are coming to Delaware's One Stop.

Make sure that you 'Check The Box' for your licensed business. When you do, you ensure a Delaware business economy that works for you, and works for all.



@delawareblackchamberofcommerce

Small Businesses: Please Complete the Federal Reserve's Annual Survey

The Federal Reserve Bank has launched its annual Small Business Credit Survey (SBCS). Last year, for the first time, Delaware small business data was included in the FRB's regional report.

Respond to the survey here:

<https://www.wilmingtonalliance.org/smallbusinesscreditsurvey>

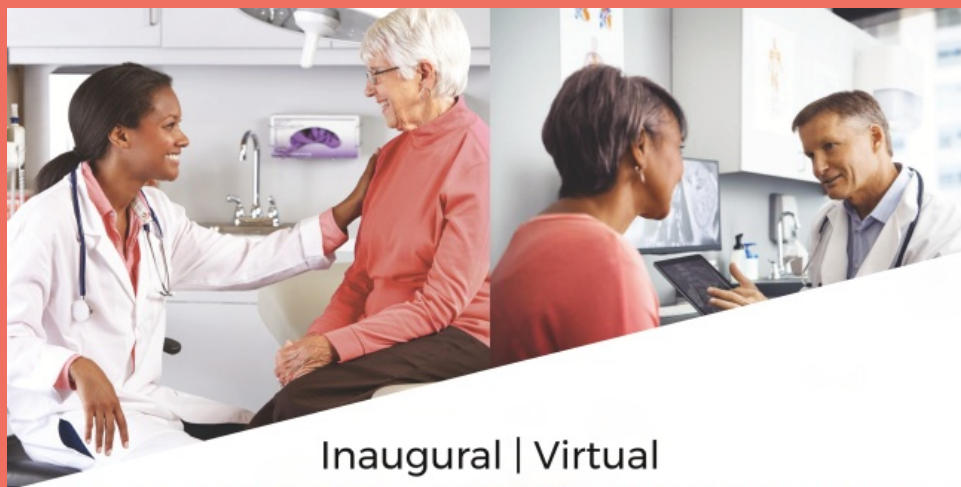
The 2022 Small Business Credit Survey closes on November 4th.

RESPOND NOW!

SMALL BUSINESS CREDIT SURVEY



FEDERAL RESERVE BANKS of
Atlanta • Boston • Chicago • Cleveland • Dallas • Kansas City • Minneapolis
New York • Philadelphia • Richmond • St. Louis • San Francisco



Inaugural | Virtual **Delaware Health Literacy Forum** Wednesday, November 16, 9 am-12 pm

**SAVE
THE
DATE**



Keynote Speaker Dr. Rima Rudd
Harvard School of Public Health
*Health Literacy and Its Implications
for Equity and Social Justice*

PANEL DISCUSSION

Health Literacy:

- A Strong Foundation
- Innovation in Health Literacy
- Policy to Practice

PANELISTS

- **Michael Villaire**
Institute of Healthcare Advancement
- **Wilma Alvarado Little**
New York State Department of
Public Health
- **Teresa Wagner**
Safer Care Texas
and more!



ChristianaCare



DELAWARE HEALTH AND SOCIAL SERVICES

Partnership for Healthy
Communities



UNIVERSITY OF DELAWARE
COMMUNITY ENGAGEMENT
INITIATIVE

It's Easy to Support United Way of Delaware

Your donation to United Way helps us work to make Delaware a great state to live, work and play for all our neighbors.

Make an online donation [here](#)



Start With a Smile

Shopping at Amazon? Start at [Smile.Amazon.com](https://www.amazon.com/smile) and feel better about spending money! Just set United Way of Delaware as your charity of choice. Then spend away and Amazon will donate 0.5% of eligible purchases to us — no fees, no extra cost!



United Way of Delaware | 625 North Orange Street, Wilmington, DE 19801

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