



## A Time to Give and a Time to Receive!

Fall brings the cooler weather that we love and peak leaf-viewing season in the Northeast. At United Way of Delaware, it brings another type of peak -- peak fundraising season!

UWDE campaigns are underway across the state, both through workplaces and through a wide range of community-based efforts.

In addition, we have been blessed with a matching grant for the month of November -- dollar-for-dollar up to \$25,000!

I'm very excited about the extra donation we can receive this giving season! On behalf of all the Delawareans we will serve with these funds, I send my most sincere gratitude to the Jesse Ball DuPont Fund and to each of you who will help us meet the match.



Remember, nearly 40% of all Delaware households have difficulty paying for basic necessities such as *housing*, *food*, and *clothing*. As inflation takes a toll on all of us, those least able to make adjustments are hit hardest. When families are just keeping their heads above water, the dramatic increase in food and energy prices can put necessities out of reach.

We are part of a nationwide initiative designed to bring attention to the plight of low-income hard-working families has categorized them as ALICE -- Asset Limited Income Constrained Employed. They often live paycheck to paycheck, work more than one job, and are one emergency away from crisis -- while earning too much to qualify for assistance programs. To learn more about the ALICE, [click here](#).

ALICE families are our neighbors, coworkers and friends. We interact with ALICE persons every day in medical offices, stores, workplaces and service industries. We know many of them well -- in fact, you might fit into this group.

It is for ALICE and so many others that we are working hard to raise funds to help local families. I acknowledge that times are difficult for many of us right now. But for those deciding between medications and food, or home heating and gasoline, times are more than tough. They are nearly unbearable.

We hope you will step up to the challenge and give as much as you can so we can continue -- and enlarge -- our service to our neighbors throughout Delaware and Salem County, NJ. If helping others is important to you, we invite you to join us by making your donation in the month of November, and we'll be happy to send you a

reminder. All you need to do is [click the link](#) in the message below.

Sincerely,

*Michelle*

Michelle A. Taylor, Ed.D.  
President and Chief Executive Officer



**FAMILIES LIKE MINE  
NEED YOUR HELP**

**JESSIE BALL  
DU PONT  
FUND**

Thanks to our generous partners at the Jessie Ball duPont Fund, all online donations up to \$500 made during November will be matched.

## Double Your Impact This Holiday Season

Nearly 40% of all Delaware households are struggling to pay for basic necessities like *housing, food, and warm clothing*. Our neighbors need help.

That's why starting November 1st, we'll be raising money to help local families in need this holiday season.

Help families like hers.

**Send me a reminder on November 1st**

**United Way of Delaware Invests \$107,000**

## in Salem County Nonprofits

The Live United Salem County Advisory Committee of United Way of Delaware (UWDE) this week issued grants totaling \$107,000 to 11 nonprofit organizations serving Salem County NJ.



“These grants represent United Way of Delaware’s commitment to invest in partners and programs that make a real difference to people who live and work in Salem County,” said Michelle A. Taylor, UWDE President and Chief Executive Officer. “These organizations are crucial to life in Salem County, and this support will help each of them expand their capacity to meet their goals.”

In September, local nonprofits were invited to apply for grants from *the United Way of Delaware 2022 Fund for Salem County Community-Based Organizations* through an open RFP process. Each of the 11 applicants was awarded a grant this year.

“This is our fifth year of serving our neighbors in Salem County as their local United Way agency and the fifth consecutive year that the Salem County Advisory Committee has awarded grants,” said Taylor. “We are pleased that we have been able to raise over \$600,000 in restricted and unrestricted funds in Salem County since 2018, with this year’s grant total being the largest amount ever awarded.”

“Our progress could not be achieved without the support of the Salem County Advisory Committee and its Chair, Betsy Amoroso, Senior Director of Corporate Communications at Mannington Mills,” said Deborah Armstrong, UWDE Sr. Director, Philanthropy & Engagement. “Their commitment and hard work, along with the involvement of agency partners, individuals and the local business community allows UWDE to grow in our service in Salem County,” Armstrong said.

Salem County joined the United Way of Delaware footprint in 2018. The UWDE Board of Directors established the Salem County Advisory Committee, made up of Salem County business and civic leaders, to guide development of the United Way brand in Salem County.

Organizations receiving funding are:

Big Brothers Big Sisters of Cumberland & Salem Counties  
Girl Scouts of Central and Southern NJ  
Inspira Medical Centers, Inc.  
Meals on Wheels of Salem County  
Mid-Atlantic States Career and Education Center  
Resources for Independent Living  
Salem County InterAgency Council of Human Services (IAC)  
Salem County Women's Services  
The Puerto Rican Action Committee of Southern New Jersey  
Tri-County Community Action Agency, Inc. (Gateway Community Action Partnership)  
Youth Advocate Programs, Inc.

To get involved in *Live United Salem County*, contact Deborah Armstrong at [damstrong@uwde.org](mailto:damstrong@uwde.org) or (302)530-0931.



## Make the Holiday Merry!

The Holiday Season is upon us, and United Way of Delaware and our partners have come together for this momentous season of giving to ensure that children in homeless shelters, children experiencing poverty, and children in foster care are not forgotten during the holidays.

We are pleased to announce that we are having our Second Annual Winter Wonderland Community Resource Fairs/Holiday Coat & Toy Drives for kids and families.

The need is great, and we cannot do it without you! Currently in Delaware, 18.93% of children under age 18) are living in poverty. That is 34,995 children living in an environment where many of their basic needs are not being met.

Your generous donation would help ease this burden on those families this holiday season. We are looking for sponsors to assist in the effort to provide children the gift of warmth this winter by providing coats and the gift of joy with a holiday toy.

There are 3 ways to help!

**1** *Your financial donation* will ensure a new coat and a new toy will be gifted to children ages birth to 13 which is our most vulnerable population. All gifts up to a total of \$500 received through [www.uwde.org/winterwonderland](http://www.uwde.org/winterwonderland) after November 1 will be matched. Help us reach our goal to provide 1,000 coats and 1,000 holiday toys to kids during our statewide holiday events to be held:

December 3, 2022, from 2:30 pm-4:30 pm at Schellville, Rehoboth Beach

December 10, 2022, from Noon - 1:30 pm at Laurel Library

December 10, 2022, from Noon - 1:30 pm at Dover Public Library

December 17, 2022, from 11 am -1 pm at Wilmington Public Library

**2** You, your family or your organization can hold your own holiday coat and holiday



toy drive to support this event. You can host an actual drive, and drop off any unwrapped donations to any of the four distribution locations above.

Or you can allow monetary donations from your teams and send it to us to purchase items **by donating here:**

**3** You can SHARE this information on social media to encourage your friends and family to share your holiday giving.



The poster is for the 'Winter Wonderland Delaware Toy and Coat Giveaway'. It features a dark blue background with white snowflakes and stars. At the top, there are illustrations of green earmuffs, a pair of green mittens, and a green and red holiday sweater. The title 'Winter Wonderland Delaware Toy and Coat Giveaway' is prominently displayed in white. Below the title, the event schedule is listed for four locations: Schellville (December 3, 2:30pm-4:30pm), Dover Library (December 10, 12pm-1:30pm), Laurel Library (December 10, 12pm-1:30pm), and Wilmington Library (December 17, 11am-1pm). A paragraph explains that UWDE and partners will support families by giving away coats and toys while supplies last, and providing other community resources. A red banner encourages registration by dialing 211. At the bottom, it provides the website [www.uwde.org/winterwonderland](http://www.uwde.org/winterwonderland) for drop-off locations and the email [dreeves@uwde.org](mailto:dreeves@uwde.org) for more information. The footer includes logos for Schellville, Laurel Public Library, Dover Public Library, The Wilmington Library, and United Way of Delaware.

**Winter Wonderland  
Delaware Toy and Coat Giveaway**

Schellville- December 3  
2:30pm-4:30pm

Dover Library- December 10  
12pm-1:30pm

Laurel Library - December 10  
12pm-1:30pm

Wilmington Library- December 17  
11am-1pm

Join UWDE and partners in supporting and celebrating the families throughout the state.  
Each location will giveaway coats and toys while supplies last.  
Each event will give other community resources to support families during the holidays

**REGISTER TO ATTEND by dialing 211**

To donate NEW, unwrapped toys and coats, go to  
[www.uwde.org/winterwonderland](http://www.uwde.org/winterwonderland) for drop off locations  
FOR MORE INFO: email [dreeves@uwde.org](mailto:dreeves@uwde.org)

## Unveiling Impact 365 TV

United Way of Delaware is excited to announce ***Impact 365***, an exciting new project in collaboration with Delaware production studio and television channel DETV.

Impact 365 is a series of talk and interview shows that highlight the people and stories of those who have been empowered and impacted by the work of UWDE's partners, programs and network. Each episode of the five-part series focuses on one of UWDE's strategic focus areas.



DETV will unveil a preview of Impact 365 on channel 28 during their *Good Morning Wilmington* morning show on November 7 at 10:00 a.m. Full episodes will air on DETV beginning Monday, November 7 at 6 p.m., continuing each Monday from 6 p.m. to 7 p.m. through December 5. Episodes will be replayed on UWDE streaming platforms [YouTube](#) and [Facebook](#), on [our website](#) and on [DETV](#).

Please watch the show and help expand engagement by sharing episodes on your personal social media platforms.

Tune in for compelling stories and exciting perspectives on issues that affect our state. Learn more by watching [the video below](#).



## Anti-Bullying Summit Draws 100 Participants

*By Lavay Glynn*

The UWDE PRIDE Council's 10<sup>th</sup> Annual Anti-Bullying/GSA Summit brought together nearly 100 people to celebrate LGBTQ+ youth pride, advocacy, and impact.



Kasey Gonzalez-Cruz and Tamia Mykles (Ms. Gay Wilmington and Ms. Lancaster Pride) gave the youth the opportunity to celebrate a drag performance, keeping youth engaged throughout the entire event, along with hosting legislators (Sen. McBride, Sen. Pinkney, Rep. Morrison) and our keynote speaker, DeShanna Neal.

In our conversation with legislators and Neal, participants were able to learn more about their story of authenticity and what it means to be an LGBTQ+ member in government. Youth were also able to engage with the legislators and develop an understanding of the path toward advocacy through community building and legislation.

Youth workshops ranged from being celebratory (as in our voguing and creative expression workshop), educational (such as our GSA building workshop), and educational (mental and physical health workshops, along with queer history). Parents and GSA Advisors were able to meet with PFLAG to discuss ways to improve student relationships, sustain GSA's, and build more impactful GSA activities throughout the year.

Along with our participants, students and vendors alike, we look forward to hearing more about the experience youth and advisors have in their GSA's and how to bring together the LGBTQ+ community in future activities.



## We Did It!

Thanks to my United Way of Delaware team co-chair Regina Sidney-Brown and the women who joined us at the American Cancer Society *MakeStrides Against Breast Cancer Walk* last weekend to bring awareness to and cures for breast cancer. And thanks, also, to all who donated to our team for the cause.

-- Michelle

## Delaware Racial Justice Collaborative News



## Congratulations to DRJC's Alex Southerst for Earning Certification in Volunteer Administration

We extend our congratulations to Alex Southerst who recently earned a certificate in volunteer administration from the Council for Certification in Volunteer Administration.

Here's what Alex had to say about her achievement:

*Why was getting your CVA important to you?*

I'm a lifelong learner and a strong believer that there's always room for improvement. For me, it wasn't about an extra three letters after my name or a certificate. I want to be sure that I'm representing



the best interests of our volunteers, as well as our organization, in all that I do.

*How do you think this professional development will be able to help you in your role with DRJC?*

A large part of my role in DRJC is interacting with and supporting our members. In studying for this certification, I was exposed to new ways to approach some of our day-to-day activities and ways to integrate best practices into our current structure. The CVA will allow us to better support the members who make what we do possible.



JPMorgan Chase continues its commitment to closing the racial wealth gap through opening new Community Center Branches. We were pleased to attend the opening of the Chase Community Center in Wilmington and join Mayor Michael S. Purzycki as he cut the official opening ribbon. To learn more about Chase Community Centers, [click here.](#)



**100  
BLACK  
MEN**  
DELAWARE CHAPTER

**MAN UP!**  
**FOR BETTER HEALTH FAIR**

Friday, December 2<sup>ND</sup>, 2022 | 10AM- 2PM

**OPEN TO ALL MEN**

- FOOD VENDORS
- HAIRCUTS FOR MEN
- HEALTH SCREENING (For Diabetes, High Blood Pressure, etc)

**LOCATION**  
Teen Warehouse, 1121 Thatcher St,  
Wilmington, DE 19802

**SPONSORS**

  
END  
SPORTS PERFORMANCE

  
Christiana  
Care

  
DRJC

  
GPBCH  
Greater Philadelphia  
Business Coalition on Health

  
Metropolitan Wilmington  
Urban League

  
novo nordisk

  
United Way

  
United Way of Delaware

**SAVE THE DATE**





Register Online:  
[www.100blackmenofdelaware.org](http://www.100blackmenofdelaware.org)

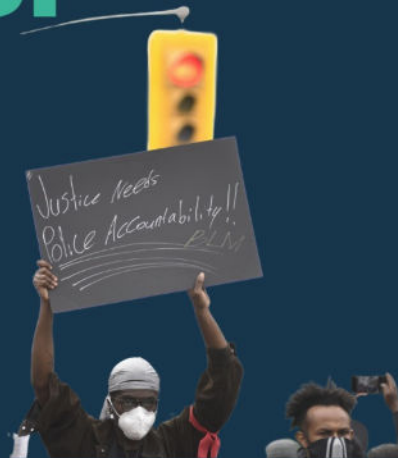
## COMMUNITY ANNOUNCEMENTS

Happening Today!

# VISIONS OF JUSTICE 2022

**FRIDAY  
OCTOBER 28TH  
10 AM - 4 PM**

**4601 CONCORD PIKE,  
WILMINGTON, DE 19803**



**Topic of  
Discussion**



***Police Reform***



**KEYNOTE SPEAKER:**

**Dan Selekmán**

Founder/ CEO, Community Navigators LLC

**RSVP at [bit.ly/vojustice22](https://bit.ly/vojustice22)**



Questions? Email [KRichards@dcjustice.org](mailto:KRichards@dcjustice.org)



The Newly Established

**Delaware Health Equity Coalition**  
Restoring Trust in Healthcare

Invites you to

# Take the Shot

2100 Baynard Blvd  
Wilmington DE, 19802

Saturday, October 29, 2022  
10am to 2pm

**Covid Vaccines (Pfizer & Moderna)**  
**Covid Booster (updated with variants)**  
**Influenza Vaccines**

Please bring your:  
**Driver's License/ID**  
**Vaccine Card**  
**Insurance Card**

Insurance Information  
Community Resources Info

Blood Pressure Screenings

Face Painting  
Refreshments



Scan the QR Code or click on the link to register

<https://delawarehealthequitycoalition.org/vaccinations>

Walk-ins are welcomed

## Live Debate Night at Wilmington Library

Come hear the hottest political and social topics to be debated by Dyson and Brown at Wilmington Library on Thursday, November 3.

**Dr. Michael Eric Dyson** is a Georgetown University sociology professor, a New York Times contributing opinion writer, and a contributing editor of The New Republic, and of ESPN's The Undeclared website.

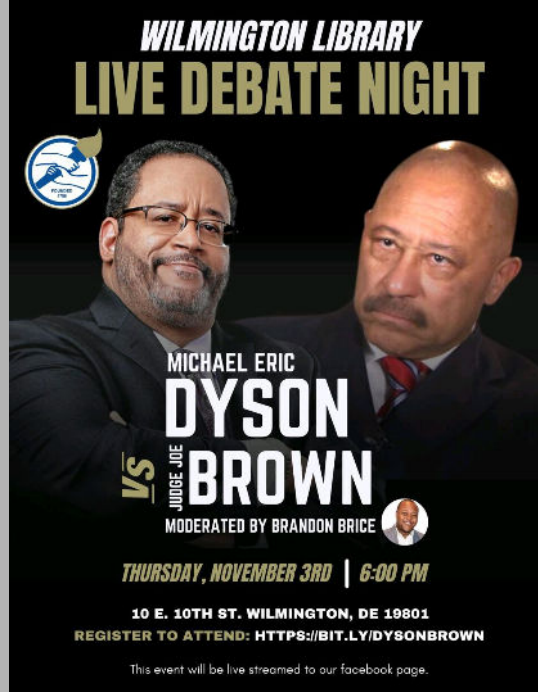
**Joe Brown Jr.**, known as Judge Joe



Brown, is a former American lawyer and television personality. He is a former Shelby County, Tennessee Criminal Court judge and a former arbiter of the arbitration-based reality court show Judge Joe Brown.

The debate will be narrated by UWDE's Brandon Bryce.

For more information, [click here](#).



## Find Out What You Can Do to Help Fight Addiction

Learn how we can all play a part in the fight against addiction by visiting Delawaregoespurple.org. [Learn more by watching this video.](#)

# The facts are **ALARMING!**

*Delaware has seen the largest three-year increase of **overdose deaths** at an annual growth rate of 16%. Among youth and young adults ages 15 to 24, the average annual overdose death rate is **12.6 of every 100,000.***

GET INVOLVED AND SUPPORT DELAWARE GOES PURPLE.

[delawaregoespurple.org/sign-the-pledge](https://delawaregoespurple.org/sign-the-pledge)



# Delaware Health Literacy Forum

Wednesday, November 16, 2022

8:30 a.m. – 12:30 p.m. (Via Zoom Meeting)



**Keynote Speaker Dr. Rima Rudd**  
Harvard School of Public Health  
*Health Literacy and Its Implications for Equity and Social Justice*



ChristianaCare

Partnership for Healthy Communities



Opening remarks by  
Delaware's Lt. Governor, Bethany Hall-Long

[REGISTER NOW >](#)



#### Health Literacy:

##### A Strong Foundation for Health

Speakers will focus on the importance of recognizing Health Literacy as a key factor in equitable health practices, to include health access, quality of care, and health outcomes.

Moderator: **Rita Landgraf**

**Paul Jurmo**

*Open Door Collective*

**Susan Cosgrove**

*PA Health Literacy Coalition*

**Audrey Riffenburgh**

*Health Literacy Connections*

**Karen Komondor**

*Ohio Health Literacy*



#### Health Literacy Resources and Innovation

This panel will explore best practices in both Organizational and Community Health Literacy and discuss how national, regional, and local innovations are impacting community and patient health.

Moderator: **Greg O'Neill**

**Michael Villaire**

*Institute for Healthcare Advancement*

**Jamie Stanfield**

*University of Southern Mississippi*

**Joe DiGiovanni**

*TAPP Network*



#### Health Literacy Policy to Practice

This panel will explore how national, state, and organizational policies play a role in creating guidelines that show how community needs are at the forefront in population health.

Moderator: **Megan Williams**

**Teresa Wagner**

*SaferCare Texas*

**Wilma Alvarado-Little**

*NY State Department of Health*

**Stan Hudson**

*Wisconsin Health Literacy*



DELAWARE HEALTH  
AND SOCIAL SERVICES  
Division of Public Health

This forum was supported by funds made available from the Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support, under National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities.

## It's Easy to Support United Way of Delaware

Your donation to United Way helps us work to make Delaware a great state to live, work and play for all our neighbors.

[Make an online donation here](#)

### Start With a Smile

Shopping at Amazon? Start at [Smile.Amazon.com](https://Smile.Amazon.com) and feel better about spending money! Just set United Way of Delaware as your charity of choice. Then spend away and Amazon will donate 0.5% of eligible purchases to us — no fees, no extra cost!





United Way of Delaware | 625 North Orange Street, Wilmington, DE 19801

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