

## Gratitude

I know you've heard from us a lot lately asking you for donations to the Winter Wonderland Toy and Coat Drive, Giving Tuesday and end-of-year donations.

I want to thank you for your patience with the emails and requests. As we say around here, the need is big but while we're small, we are mighty!

Your response on Giving Tuesday was awesome -- we more than doubled our initial goals! And the response to Winter Wonderland has been heartwarming as we think about all the children who will be warm this winter because of your generosity.



Raising funds is always one of the hard parts of our jobs at non-profits. But when we have a response as great as we have gotten so far this year -- and anticipating more with a month left to go -- it is rewarding, worthwhile work. We sincerely thank you for all you do for our neighbors in need.

I also want to acknowledge the dedication that my team have put into fundraising efforts this year. You have outdone yourselves.

We pledge to you that today and every day, we are careful stewards of your gifts, always stretching every dollar to its limits, always making sure we do as much as we can to help our youth grow strong, well-educated and responsible -- always working to spread diversity, inclusion and equity throughout Delaware workplaces -- and always collaborating with our partners to meet the needs of our neighbors in crisis, and more.

Your generous donations help us create a better Delaware for all of us. Thank you for Living United.

Sincerely,

**Michelle**

Michelle A. Taylor, Ed.D.  
President and CEO  
United Way of Delaware

# Y'ALL SHOWED UP!

Thank you for going above & beyond to help neighbors in need.



Over the last 24 hours, more than *125 people* from across the tri-state area showed up to raise **\$19,381** to help families and neighbors this holiday season. The amount raised nearly **DOUBLED** our initial goal of **\$10,000**.

JESSIE BALL  
DU PONT  
FUND

## \$25,000 FOR THE COMMUNITY

Because of your incredible generosity, we were able to secure a \$10,000 GRANT for Giving Tuesday, AND an additional **\$15,000 MATCHING GRANT** for money raised during the month of November.



Our End-of-Year Campaign runs through December 31st, 2022. Share about the campaign and encourage others to give so that collectively we can help more neighbors in need this holiday season.



To donate: Text "UWDE" to 53-555 or visit [uwde.org/donate](https://www.uwde.org/donate)

## Win a 2023 Kia Seltos Courtesy of Auto Team Delaware

Anyone who donates \$150 dollars or more to United Way of Delaware will be eligible to win the lease on a brand new 2023 Kia Seltos, or \$8,000 cash! It's just one of the many ways **Auto Team Delaware** drives positive change in the community!



Since 1916

**AutoTeam Delaware**<sup>TM</sup>  
The unique auto experience



## One Thousand Coats For Delawareans In Need

As temperatures drop, the holiday season can present a new set of challenges for families who struggle to make it from day to day.

This year we set a goal with our partners **Solenis, Raymour and Flanigan, Westside Healthcare, and The Gamma Theta Lambda Education Foundation, Inc.** to provide 1,000 coats to those in need across the state.



In “Winter Wonderland” locations in New Castle, Kent and Sussex Counties, we will collect and distribute coats and toys to those in need. We hope you will help us reach our goal. Together, we can help ease the burden for families in need this holiday season.

Visit <https://uwde.org/winterwonderland/> to learn how you can provide hope to a family by donating or providing a coat at a drop-off location.

## My Very Own Library Supports Learning Pods

*My Very Own Library* (MVOL) is a literacy initiative that helps students build their own home libraries while fostering their love of reading.

MVOL has been partnering with area Learning Pods to provide students with books to foster a love of reading create home libraries to spark lifelong reading.

Kindergartener Johanna T. was very excited to receive a bookbag filled with new books to begin to build her own home library.

“When I met Johanna she was reading one book after another, after another. Ms. Tori, her learning pod lead said she loves to read, so I knew I had to bring her books she could keep for herself,” said Ebony Brown, Sr. Director Student Success, UWDE.



*Why Book Ownership is important:*

- Books create warm emotional bonds between adults and kids when they read books together.
- Books help kids develop basic language skills and profoundly expand their vocabularies.
- Books are interactive; they demand that kids think. Fiction and nonfiction books widen our consciousness.
- Books develop critical thinking skills.
- Books develop and nourish kids’ imaginations, expanding their worlds.
- Books let kids try on the world before they have to go out into it.
- Books help us to understand ourselves, to find out who we are.
- Books help children and adults to open up, to move beyond self-absorption and connect to other people.

## Young Men United Members Attend Youth Symposium

United Way of Delaware and **100 Black Men of Delaware** have formed *Young Men United*; a state-wide mentorship program for young men of color who are either High School or College Freshman ages.

The partnership is committed to using targeted, cross-sector interventions that invest in leaders, organizations, and strategies to improve academic outcomes, career and college readiness, life outcomes and their collective upward mobility. This work is committed to developing young men who are not only well-educated, but who provide servant leadership that can be emulated by those who will follow them.

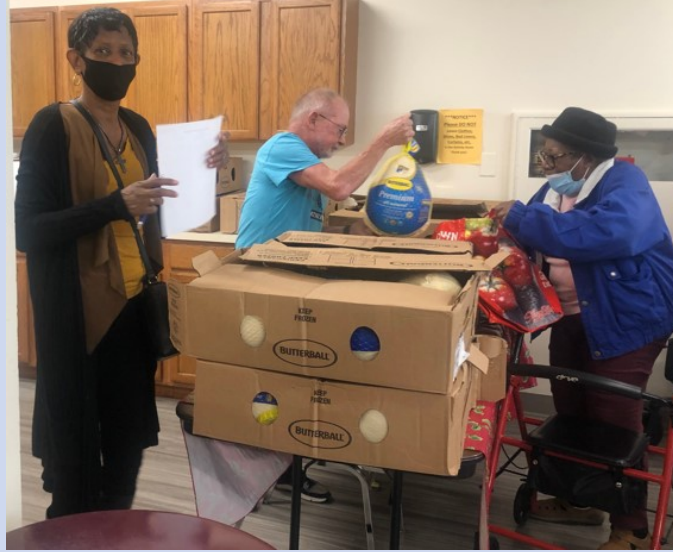


The members of Young Men United had the opportunity to attend the **Ebony Tie Affair Youth Symposium**. The event is crafted to expose Black male students to successful Black men from all professional backgrounds, including the arts, education, science, politics and business.

For more information on Young Men United, please contact [Ebony Brown](#).



**“Stormin” Norman Oliver Distributes Turkeys,  
Passes The Baton**



**“Most people that live here at Luther Towers can’t afford a Turkey for Thanksgiving. We are very grateful to Norman and his team of volunteers!”  
-- Don Bahr, Association President of Luther Towers**

For more than 40 years, “Stormin” Norman Oliver has coordinated a Turkey Drive that has fed some 100,000 families and senior citizens in need. A vast network of partners has allowed Oliver to constantly expand his reach. Recently he announced that this would be his final Turkey Drive, and that he would be passing the baton to DETV Founder and CEO Ivan Thomas.

Norman Oliver started the Turkey Drive and Give Away in a much simpler fashion 40 years ago by delivering meals to homeless persons living under area bridges. This year with several dozen community partners, friends, family and high school volunteers, the Turkey Drive has grown to allow Norman and his supporters to donate and deliver approximately more than 1400 turkeys to seniors in Delaware.

For more information, visit [www.ouryouthinc.org](http://www.ouryouthinc.org).

**View the DETV report** on this year's Turkey Drive and passing the baton: “Stormin” Norman Oliver Passes the Baton



## **As Seen in the Media This Month**

We thank local media outlets for their ongoing support of our work. Below is a sampling of the articles printed about us in November.

[Toy, coat drive in need of donations](#) | Cape Gazette

United Way of Delaware and community partners have come together with other organizations for



the second annual Winter Wonderland Community ...

#### [Donations Needed for Children's Coat and Toy Drive](#) | wbec.com

**United Way of Delaware** is partnering with other community organizations in Sussex County to collect **coats** and **toys** ...

#### [State and community partners launch Delaware-centric equity database](#) Delaware Public Media

The **United Way of Delaware** and Delaware Racial Justice Collaborative join Delaware's Division of Public Health to launch the Equity Counts Data ...

#### [New Delaware online database addresses barriers](#) | Bay to Bay News

Produced by the Delaware Division of Public Health, **United Way of Delaware** and Delaware Racial Justice Collaborative...

#### [New online dashboard tracks racial and economic disparities in Delaware](#) | WHY

The data center is a collaborative effort among the **United Way of Delaware**, the **Delaware Racial Justice Collaborative**, and the Division of Public Health ...

#### [Equity Counts Data Center launches on DHHS portal](#) -Cape Gazette

The Delaware Division of Public Health, **United Way of Delaware** and **Delaware Racial Justice Collaborative** partnered for the project.

#### [From cancer rates to housing instability, what this new database tells us about Delaware](#) | Delaware Online

This is a collaboration between the **United Way of Delaware**, the Delaware Racial Justice Collaborative and the Division of Public Health.

#### [Guest Commentary: 'Tis the season for joy and maybe a little stress](#) | Bay to Bay News

Michelle A. Taylor is the president and CEO of **United Way of Delaware**. Thanksgiving is here, the weather has turned colder...

#### [United Way of Delaware Grants \\$10,000 to Big Brothers Big Sisters of Cumberland and Salem Counties](#) | Salem County Observer

Big Brothers Big Sisters of Cumberland & Salem Counties (BBBS) recently received a \$10,000 grant from the **United Way of Delaware**.

#### [Sponsorships open for Do More 24 giving day March 2-3](#) | Cape Gazette

**United Way of Delaware** and Spur Impact announced Do More 24 Delaware, the state's premier 24-hour charitable giving event.

## Making an Impact 365 Days a Year

**Impact365** is United Way of Delaware's new TV show that delves into the issues facing our state and highlights the people and programs that make a difference every day.



Produced in partnership with DETV, the show airs on Mondays on Channel 28. Four episodes have aired, and the final will air this upcoming Monday.

Upcoming episode:

**Monday, Dec. 6 at 6 p.m. "How Delaware 211 helps our neighbors in crisis"**

In addition to running on Channel 28, episodes will be archived for streaming on our [Facebook page](#) and [DETV's Facebook page](#), our website [here](#) or our You Tube channel [here](#).



The end of November marks one year since we launched **ALICE** in Delaware. ALICE® is an acronym for *Asset Limited, Income Constrained, Employed*. Identified as those that live paycheck-to-paycheck, ALICE families are ONE emergency away from crisis and live right above the Federal Poverty Level.

The partnership of Delaware with *United For ALICE* continues to bring awareness to our community with much-needed research to serve as a catalyst to lifting our neighbors from the unfair struggle to survive, and back to the path of financial stability.

Learn more here: [buff.ly/3EmAIEU](https://buff.ly/3EmAIEU)

## Literacy Supplies for Winter Break

In partnership with United Way of Delaware, **Prekindergarten Reading Encouragement Project (PREP)** continues to provide literacy materials to children from low-income families attending preschools serving low-income communities in Wilmington and Georgetown.

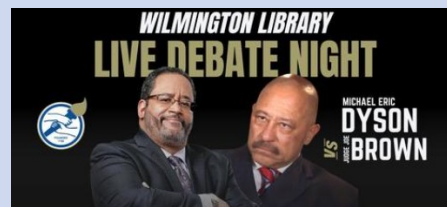


PREP and United Way distributed 1,060 Frozen Storybook Collections and seven daily activities for teachers to send home to keep children reading over the holidays. PREP and UWDE shared the cost of children's books, activity books, paper, pencils, erasers and sharpeners.

## Wilmington Library Hosts Barbershop Debate

The Wilmington Library recently hosted a Barbershop Debate between **Judge Joe Brown** & **Michael Eric Dyson**.

Dr. Michael Eric Dyson is a Georgetown University sociology professor, a New York Times contributing opinion writer, and a contributing editor of *The New Republic*, and of ESPN's *The Undefeated* website.



Joe Brown Jr., known as Judge Joe Brown, is a former American lawyer and television personality. He is a former Shelby County, Tennessee Criminal Court judge and a



former arbiter of the arbitration-based reality court show *Judge Joe Brown*.

The discussion, moderated by United Way of Delaware's Director of Philanthropy & Equity Brandon Brice, addressed democracy, voting rights, justice, diversity, equity and inclusion in Delaware and nationally. Informative and thought-provoking, this debate is well worth your time to listen, in our opinion.

You can [access the replay here](#).



## Remember Us When You Shop on Amazon!

AmazonSmile is a way customers can support United Way of Delaware at no additional cost every time they shop with Amazon. Be sure to shop for a good cause this Cyber Monday.

[Here's how you sign up.](#)



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