



2-1-1
DELAWARE

United Way
United Way of Delaware

Feel Good Friday Update

A collection of uplifting stories when we need them the most.

Salute to Veterans

November 11, 2022

This was an historic week for United Way of Delaware as we launched our first television series, Impact365, in partnership with DETV. Impact365 highlights the work of our partners, our community's wide range of programs, and the impact they have made on our neighbors and our state.

The first week's episode addressed equity and financial empowerment, especially as it pertains to minorities and minority small business owners. If you missed it you can still view it on our website [here](#) or our YouTube channel [here](#).



Over the next four weeks, a new episode will be shown every Monday at 6 p.m. on DETV Channel 28, and simultaneously streamed on [UWDE's Facebook](#) page.

After you watch the first few episodes, please tell me what you think - what did you like, what would you have like to have seen, how did it impact you? We want this to be "television with a positive impact" and we'd love your input to help us achieve that. You can email me at mtaylor@uwde.org.

We hope you will tune in to all the episodes and share the shows with your family, friends and colleagues. Help us raise the conversation on the critical issues facing Delaware. Together -- United Way, our supporters, Delawareans, large and small businesses -- we can envision, work toward and ultimately create a state that leads the nation in equity and opportunity.

On another front, as we enter the holiday season, we are asking you to take action to help a child stay warm this winter. We're asking you to donate to Winter Wonderland -- 1000 COATS AND TOYS for 1000 KIDS -- a drive to provide coats to children all across the state this winter. We are excited to announce that The Wilmington (DE) Links, Incorporated is partnering with us on this initiative. Please refer to the article below to find out how you can participate and note the libraries and locations helping us by being drop-off and distribution partners.

Lastly, I can't close my message today, Veterans Day, without acknowledging the men and women who sacrificed and served to protect our country. As a proud daughter of Jim Hill, the proud mother of Veteran Cory Taylor, and a proud cousin to Rodney Allen, I know first-hand the amount of sacrifice it takes to serve. I also work with amazing Veterans in my United Way family, John Moore and Gerald Rocha, whom I also want to acknowledge and applaud. I honor every Veteran and I thank you for your service.



Left to right: Jim Hill, my Dad; John Moore, United Way of Delaware; Cory Taylor, my Son; Gerald Rocha, United Way of Delaware; Rodney Allen, my cousin.

To all who serve or have served: we salute you.

Help Keep Kids Warm This Winter



Thanks to our generous partners at the Jessie Ball duPont Fund, all online donations up to \$500 made during November will be matched.

Your Support is Needed Today

This winter, some families won't be able to provide a warm coat for their children. Donate today to help us reach our goal of 1000 coats for 1000 kids.

A donation of \$50 ensures two children in Delaware or Salem County (NJ) have a warm coat this holiday season.

Help us reach our goal!
[Donate Here](#)

Awards Presented to Law Firms for Support of UWDE

As part of the 2022 Christopher W. White Distinguished Access to Justice Awards Breakfast sponsored by the Delaware State Bar Association, United Way of Delaware presented the Christopher Battaglia Memorial Awards to committed law firms that support UWDE.

The three award categories are large firm, small firm, and Emerald Award, which is given to the firm with the most Tocqueville donors.

Congratulations to Bill Chapman and the great members of Potter Anderson & Corroon, LLP for receiving the Large Firm Award, Jody Barillare and the team at Morgan Lewis & Bockius, LLP for receiving the Small Firm Award, and Bill Lafferty and the law firm Morris, Nichols, Arsht & Tunnell, LLP for receiving the Emerald Award.

Congratulations to all the winners and continue to LIVE UNITED!



Bill Chapman and Kathleen McDonough (Potter Anderson & Corroon), John Moore and Brandon Brice (United Way)



John Moore (United Way), Jody Barillare (Morgan Lewis & Bockius LLP), Brandon Brice (United Way)



John Moore (United Way), William "Bill" Lafferty (Morris, Nichols, Arsht & Tunnell), Brandon Brice (United Way)

Lights, Camera, Action: Impact365

Have you watched Delaware's most talked-about TV spectacular yet? Well, that could be hyped just a bit, but really, have you watched **Impact365**, our new TV show that delves into the issues facing our state and the people and programs aiming to make a difference?

Produced in partnership with DETV, the show airs on Mondays on DETV Channel 28. If you missed the first episode, you can still view it on our website [here](#) or our YouTube channel [here](#).

Set your alarm for 6 p.m. for the next four Mondays and take part in these thought-provoking discussions:

Monday, Nov. 15 - Education in the First State

Monday, Nov. 22 - Barriers facing Latinos in our state

Monday, Nov. 29 - Creating financial stability and generational wealth

Monday, Dec, 6 - How Delaware 211 helps our neighbors in crisis

In addition to running on Channel 28, episodes will be live and later archived for streaming on our [Facebook page](#) and [DETV's Facebook page](#).

Please watch and let us know what you'd like to see next. We're about to begin planning Season Two.

impact 365

A television series highlighting compelling perspectives on topics that affect our community.

AIRING MONDAYS @ 6 PM ON DETV

MORE WAYS TO WATCH:



facebook.com/UnitedWayofDelaware
facebook.com/DeTv302



twitter.com/DeTvch



youtube.com/c/DETVCH
bit.ly/uwde_youtube



Memories to Cherish

Some of us cherish memories of being read to at night by our parents and grandparents. In these hectic days of busy working parents, it can be hard to carve out a time for that tradition. Yet we know that reading in the home is an important contributor to help children learn to love books and become proficient readers.



When educators at the highest national levels are seeking ways to bring reading into homes, the staff at Harlan Elementary School right here in Wilmington, Delaware, have found a novel and beloved way to make that happen.

For Harlan Elementary School students and their families, every Thursday night is Bedtime Stories via Zoom night, and many of them wouldn't miss it! As many as 70 students and their families have joined a Zoom at one time on a Thursday evening to hear a teacher or Principal Tracey Roberts read a book for about a half hour.

Want to see how it's done? Go get your hot chocolate and a blanket and settle into your favorite chair. You're about to have a bedtime story read to you. [Click here](#) and [here](#).

Kudos to all at Harlan Elementary School for your innovation, and for your dedication to your students and your profession.

To learn more about the film, read more in Oprah Daily

DOCUMENTARY FILM
Screening
**THE COLOR
OF CARE**

*Directed by Yance Ford
Produced by Oprah Winfrey*

**Saturday,
November 19
2022**

1:00 - 3:00pm

**Wilmington Public
Library**

10 East 10th Street
Wilmington, DE 19801

Join us to explore how we can make quality healthcare a reality for all. People of color are the most disadvantaged when dealing with access to quality healthcare.



Questions: asoutherst@uwde.org

REGISTER NOW



Sponsored by

*National Medical
Association, First State
Society*

*Delaware Racial Justice
Collaborative*

1:00 - 2:30 Film

2:30 - 3:00 Panel discussion



United Way of Delaware

Make the Holiday Merry!

The Holiday Season is upon us, and United Way of Delaware and our partners have come together to ensure that children in homeless shelters, children experiencing poverty, and children in foster care are not forgotten during the holidays. We are pleased to announce that we are having our Second Annual Winter Wonderland Community Resource Fairs/Holiday Coat & Toy Drives for kids and families.

Your generous donation will help ease this burden. We are looking for sponsors to assist in the effort to provide children the gift of warmth by providing coats and a holiday toy.

Here are 3 ways to help!

1 *Your financial donation* will ensure a new coat and a new toy will be gifted to children ages birth to 13 which is our most vulnerable population. All gifts up to a total of \$500 received through www.uwde.org/winterwonderland after November 1 will be matched. Help us reach our goal to provide 1,000 coats and 1,000 holiday toys to kids during our statewide holiday events to be held:

December 3 -- 2:30 pm - 4:30 pm at Schellville, Rehoboth Beach

December 10 -- Noon - 1:30 pm at Laurel Library

December 10 -- Noon - 1:30 pm at Dover Public Library

December 17 -- 11 am - 1 pm at Wilmington Public Library

2 You, your family or your organization can hold your own holiday coat and holiday toy drive to support this event. You can host a TOY, COAT OR CASH drive and drop off any unwrapped donations to any of the four distribution locations above. Or you can send monetary donations and to us to purchase items **by donating here**

3 You can share this information on social media to encourage your friends and family to share your holiday giving.



The poster features a dark blue background with a white snowflake border at the top and bottom. In the center, a white outline of a winter hat contains the event title. To the left of the hat are two teal mittens, and to the right is a teal and red holiday sweater. The text is centered within the hat's outline.

Winter Wonderland Delaware Toy and Coat Giveaway

Schellville- December 3
2:30pm-4:30pm

Dover Library- December 10
12pm-1:30pm

Laurel Library - December 10
12pm-1:30pm

Wilmington Library- December 17
11am-1pm

Join UWDE and partners in supporting and celebrating the families throughout the state. Each location will giveaway coats and toys while supplies last for kids under birth- 12. Each event will give other community resources to support families during the holidays

**REGISTER TO ATTEND
by dialing 211 Press 4**

To donate NEW, unwrapped toys and coats, go to www.uwde.org/winterwonderland for drop off locations
FOR MORE INFO: email dreeves@uwde.org

SHELLVILLE
REHOBOTH BEACH

Laurel
Public
Library
Gives. Cares. Inspires.

DOVER
PUBLIC LIBRARY

THE
WILMINGTON
LIBRARY

United
Way
United Way of Delaware

Congratulations to Edgewell Personal Care

Congratulations to the **Edgewell Personal Care** campaign team of Lori Simpson, Akida Carter and Arlen Lewis for a great kickoff to their United Way campaign! Let's see if they will continue their decade-long run as the top donating organization in Kent and Sussex Counties!

Thank you to Harry Harris for a wonderful presentation on the T.E.A.C.H. Program. Making it Happen in Southern Delaware.



Pictured left to right are:
Rev. Harry Harris, (the T.E.A.C.H. Program), Akida Carter (Edgewell),
Lori Simpson (Edgewell), John Moore (United Way of Delaware)
and Arlen Lewis (Edgewell)

How We Help Every Day

Delaware 211 is Delaware's helpline that people in crisis can call to be connected to the resources they need when they feel like they have nowhere to turn. Below is a story of one young woman who found the help she needed and now is on the road to a better life.



A mother called looking for guidance on getting services in Delaware. She and her 10-month old child had just gotten to Delaware from Florida. They had been displaced due to the hurricane.

She and her baby needed everything. They were now staying with family. She had lost their birth certificates and ID. She needed a job and warm clothes for both of them. She also was going to need to find childcare and apply for her Purchase of Care (POC) and Medicaid to be transferred to Delaware. She had gotten WIC transferred to DE.

The 211 Specialist provided information on clothing and diaper closets. She referred the Mom to Delaware Social Services and Accesscare. She also provided information for an upcoming job fair.

On follow-up, the Specialist learned that the mother has found a job and care for her child at a center that is waiving the fee while her POC application is processed. She was able to get assistance with clothes and diapers. The Mom expressed her hope that she could find a rental apartment, and so the Specialist supplied DE Housing Search and security deposit resources.

*If you value the community resource that is Delaware 211 and would like to help us expand our capacity to serve, please consider a donation to 211 **that you can make online here.***



100 Black Men of Delaware Joins Closing Bell Ringing at New York Stock Exchange

The Delaware Chapter of 100 Black Men of America last month joined the national organization to ring the closing bell at the New York Stock Exchange (NYSE) in honor of the national organization's 36th anniversary.

The 100 Black Men of America, Inc., began with nine chapters in 1986 as a national alliance of leading African-American men of business, public affairs and government with a mission to improve the quality of life for African-Americans, particularly African-American youth.

Partnering with United Way of Delaware, the newly formed Delaware chapter is already providing programs and mentorships to guide and support Delaware youth. The organization is expanding and strengthening capabilities, perspectives, and power in areas of critical importance to communities of color and the state at large.

100 Black Men of Delaware invites you to join them to help ensure that today's youth - the leaders of tomorrow -- can depend on us to help them learn, engage, and advance ideas to create a better place for all. [Learn more here.](#)



100 BLACK MEN
DELAWARE CHAPTER

MAN UP!
FOR BETTER HEALTH FAIR

Friday, December 2ND, 2022 | 10AM- 2PM

OPEN TO ALL MEN

- FOOD VENDORS
- HAIRCUTS FOR MEN
- HEALTH SCREENING (For Diabetes, High Blood Pressure, etc)

LOCATION

Teen Warehouse, 1121 Thatcher St,
Wilmington, DE 19802

SPONSORS



Register Online:
www.100blackmenofdelaware.org

SAVE THE DATE



Fun and Learning at Zy's Fall Festival

Fun and Learning with Zy, a program that was created by Zy at age 6 to help kids have fun while learning through activities, games and community service had its Fall Festival at the Greater Newark Boys and Girls Club on October 31.

Zy'rin Smack started with United Way as our **Spokeskid at the age of 8**. He has presented on our behalf at multiple engagements and business campaign kickoffs. He is now a ninth-grade student-athlete at Caravel Academy.

United Way has been in partnership with Fun and Learning with Zy since 2017 and has helped him impact the lives of hundreds of kids. The purpose of the event is to give kids in the community an alternative to other activities that take place on Halloween. He is grateful to the Greater Newark Boys and Girls Club and its staff for their willing participation each year. Some of the partners in the initiative are Heart Touch Ministries, Young Leaders Institute by Stacey Key, the parents of the Boys and Girls Club, and Mrs. and Mr. Rick Williams of the greater Newark NAACP Branch.

United Way supports Fun and Learning with Zy by providing funding and giveaways such as books, string bags and materials that help students on a path to long-term success.

Zy would like to send a special thank you to Dr. Michelle Taylor, Ebony Brown, Ken Livingston, Deborah Armstrong, Denise Royster, and all others who had a hand in helping to make this and previous years' events a success.





COMMUNITY ANNOUNCEMENTS



William C. Lewis and Joseph E. Johnson Elementary Schools Present
A Mental Health Conversation with
Marcus Smith II: Former Eagles Line Backer, Author and Motivational Speaker
November 15th, 2023 @ 6:00 -8:00 PM



Community Resources
and Supports will be on
site!



Register Here:

bit.ly/3Wft4oy



Light
Refreshments,
educational
supplies, and
other
giveaways will
be distributed!

Lewis Elementary School 120 N. Van Buren St. Wilmington, DE 19806
(Use the 10th street doors)

For more information on Marcus Smith II visit:
<https://linktr.ee/marcussmithii> OR <https://marcussmithii.com/>



EMERGENCY FOOD IS AVAILABLE!

**PLEASE BRING PROOF OF
DELAWARE RESIDENCY**

***YOU MUST BE PRESENT TO
RECEIVE ASSISTANCE***



DRIVE-THRU MOBILE PANTRY

**No public restrooms
will be available!**

**First-come, first
served! On-site
registration will be
available. Pre-
registration does
not guarantee
service.**

**Please stay in
your vehicle and
have your trunk
cleared out!**

**Friday, November 18
10:00 a.m.**

**Delaware Tech
400 Stanton Christiana Rd.
Newark**

**REGISTER IN ADVANCE TO SPEED UP
CHECK-IN PROCESS:**

<https://Nov18NCC.eventbrite.com>

Delaware Health Literacy Forum

Wednesday, November 16, 2022

8:30 a.m. – 12:30 p.m. (Via Zoom Meeting)



Keynote Speaker Dr. Rima Rudd
Harvard School of Public Health
Health Literacy and Its Implications for Equity and Social Justice



Opening remarks by
Delaware's Lt. Governor, Bethany Hall-Long

[REGISTER NOW >](#)



Health Literacy:

A Strong Foundation for Health

Speakers will focus on the importance of recognizing Health Literacy as a key factor in equitable health practices, to include health access, quality of care, and health outcomes.

Moderator: **Rita Landgraf**

Paul Jurmo

Open Door Collective

Susan Cosgrove

PA Health Literacy Coalition

Audrey Riffenburgh

Health Literacy Connections

Karen Komondor

Ohio Health Literacy



Health Literacy Resources and Innovation

This panel will explore best practices in both Organizational and Community Health Literacy and discuss how national, regional, and local innovations are impacting community and patient health.

Moderator: **Greg O'Neill**

Michael Villaire

Institute for Healthcare Advancement

Jamie Stanfield

University of Southern Mississippi

Joe DiGiovanni

TAPP Network



Health Literacy Policy to Practice

This panel will explore how national, state, and organizational policies play a role in creating guidelines that show how community needs are at the forefront in population health.

Moderator: **Megan Williams**

Teresa Wagner

SaferCare Texas

Wilma Alvarado-Little

NY State Department of Health

Stan Hudson

Wisconsin Health Literacy



This forum was supported by funds made available from the Centers for Disease Control and Prevention, Center for State, Tribal, Local and Territorial Support, under National Initiative to Address COVID-19 Health Disparities Among Populations at High-Risk and Underserved, Including Racial and Ethnic Minority Populations and Rural Communities.

It's Easy to Support United Way of Delaware

Your donation to United Way helps us work to make Delaware a great state to live, work and play for all our neighbors.

[Make an online donation here](#)



Start With a Smile

Shopping at Amazon? Start at Smile.Amazon.com and feel better about spending money! Just set United Way of Delaware as your charity of choice. Then spend away and Amazon will donate 0.5% of eligible purchases to us — no fees, no extra cost!



Article Heading

Place article copy here. Be sure to make the articles short and concise as people tend not to read much more than a couple of paragraphs. Place article copy here.

[Text Link](#)

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