



## Help Lighten the Burden for Seniors

They are our neighbors, friends, fellow church congregants, service workers and in some cases, our family members. We might find them working at the pharmacy, serving our meals, caring for children, joining in at neighborhood gatherings, or living nearby.

When we see them, we likely do not see their secret burden. They might be one of the 7% of Delawareans living in poverty – one of 67,800 seniors living below the poverty line who have served their country, state and families for their whole lives, but who now need a helping hand from us.



When we count seniors living below the poverty line, the statistics belie the extent of the problem: seniors who are unable to meet their needs. A 2020 study found that 38% of Delawareans qualify as Asset Limited, Income Constrained, Employed (“ALICE”). These are people who often live paycheck-to-paycheck and are one emergency away from crisis. They live above the Federal Poverty Level and are therefore ineligible for many federal programs, but they don’t have enough income to meet their basic needs.

The report suggests that a senior living alone needs \$31,428 per year to survive. Based on that, the study concluded that 41% of Delaware seniors fall into the ALICE category. Delaware’s average social security check is \$1654 per month or \$19,848 per year – a shortage of \$11,500 from the Alice survival budget for Delaware. The remainder of the money conceivably would come from savings, but you can imagine how much someone who held lower-income jobs would have been able to save during their active working years.

The nonprofit community has always provided important services and sources of help to our elders, and we salute them for their consistent and dedicated service. We have long worked with valued partners such as Cheer, Modern Maturity Senior Center, Newark Senior Center, MOT Senior Center and Wilmington Senior Center who are dedicated to serving seniors in their communities.

Now, to help bring attention to seniors in poverty, we are partnering with *ChristianaCare*, *Delaware 211*, *Always Best Care* and *A Helping Hand* to lighten the burden for seniors. Throughout April, we are all seeking donations of personal care products and small household maintenance items, as well as monetary donations. Items such as light bulbs, adult diapers, trash bags, disinfectant wipes, and more can be donated in person at these participating senior centers: Absalom Jones Senior Center, Oak Grove Senior Center, MOT Senior Center, New Castle Senior Center and Wilmington Senior Center.

In addition, we aim to raise a minimum of \$1500 in April (or lots more). For more information and to make online donations, visit <https://uwde.org/events/senior-care-day-2023>.

A donation to this drive, no matter how small, will offer welcome relief to an older person who is stretching every dollar every day. And, while you have the needs of seniors in mind, think about whether there is a way you assist further.

- Employers: help your employees actively secure their financial future by learning about retirement. Refer them to StandBy Me 50+, a program of United Way of Delaware and the State of Delaware that provides persons ages 50 and older with free, individualized financial coaching.
- Conduct a donation drive at your places of work, and reach out to retirees so they know they're not alone.
- Leaders of faith-based organizations, libraries, civic associations, clubs, sororities, fraternal organizations: work with Stand By Me or a community-based organization to plan a program for your community's seniors.
- Contact your state elected officials and encourage them to work to increase the states sadly lacking supply of affordable housing for our seniors as well as our ALICE household neighbors.

Seniors want to be able to afford to stay in their own homes and live independently as long as they can. By helping in small ways and large, we can help make that happen.

Sincerely,

**Michelle**

Michelle A. Taylor, Ed.D.  
President and CEO, United Way of Delaware

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## Learn How Stand By Me Connects with Delaware 211

Two of United Way of Delaware's community support initiatives, Stand By Me and Delaware 211, work together to provide assistance that begins with a call for help and can end with free financial coaching to put people on track to overcome their challenges.



The latest **Stand By Me Podcast** features Donna Snyder-White, Vice President, Financial Empowerment for United Way of Delaware, and Lynn Bivens, Senior Community Resource Specialist for Delaware 211, who discuss Delaware 211, the services it provides, and how it connects to and supports the mission of Stand By Me.

To listen, visit the [\*\*Stand By Me website\*\*](#).



**Service with a Smile!**  
Delaware 211 Team in the Community



Members of our Delaware 211 helpline team volunteered at **Our Daily Bread** in Middletown, where they served food for homeless and ALICE individuals/families. They were a welcome extra five sets of hands as they handed out food, served clients, prepared the dining areas cleaned up.

The volunteers were: Lynn Bivens, Debbie Finch, Jennifer Fromme, Laura Gendreau Donna Snyder-White and her daughter, Jade,

United Way of Delaware appreciates all of our colleagues who give of their time and talents -- not only five days of week at work, but also generously on weekends.



Dear Jennifer,

Thanks so much to you and your team for all the hard work, generosity and giving spirit you bring to ODB and your neighbors in need. Our service groups are crucial to our success, and we very much appreciated all you do to make the MOT area a better place for all of us. We are grateful for DE 211's partnership in this crucial mission and are thankful for all you do to help us and our guests. It is great to have you on board. On 3/24/23 your team served 137 meals to your neighbors in need. Please share our gratitude with your entire team. They are making a big difference in the lives of their neighbors.

ODB remains an essential resource in our community for those who struggle with food insecurity. We were founded in 2012 by a group of concerned residents who started out handing out hot dogs on the street corner a couple of afternoons a week. Just ten years later, in 2022, ODB served over 36,000 meals to our neighbors in need. We have over 300 volunteers and over 500 donors who make this work possible. We are most appreciative of your support. There is no shortage of need in our community and your gift helps us fill those needs each day. Food is a basic human right and it is impossible for people to realize their potential if they are hungry.

Thanks for all you do!

With deep gratitude,  
Brian Farragher, Board President  
Our Daily Bread



## New Youth Sport Makes Learning About Aerospace Careers Fun

Demonstration tomorrow from 1-3 p.m.

United Way of Delaware and Walnut Street YMCA in Wilmington are partnering with Delaware Drone Soccer League to introduce Drone Soccer, a competitive sport that can lead to sparking interest in careers in aerospace.

Drone Soccer uses hand-sized flying quadcopters in protective plastic exoskeletons that are designed for full-contact gameplay and collisions.

Participants ages 12 and up learn to build, program, and repair their drones. Then they use the drone they built to participate in a competition against a rival team.

The FAA Advanced Aviation Advisory Committee recommends adding Drone Soccer into K-12 curricula to address gender bias in STEM fields.



**DELAWARE DRONE SOCCER SCRIMMAGE**

**APR 1st. 1-3 PM**

**CENTRAL YMCA**  
501 W. 11th St.  
Wilmington, DE 19801

Come watch and learn all about Drone Soccer.  
**A co-ed eSport for ages 12+**  
that leads to STEM immersion.



*Join the world's newest eSport*  
**Academic & competitive teams forming now!**

- Players, ages 12+, fly remote controlled quadcopters and collide in full-contact gameplay
- STEM education
- Aerospace career training
- Drone pilot certification
- Regional, national & international competitions

**SIGN UP TODAY!**  
[www.dronesoccer.com](http://www.dronesoccer.com)

Logos for the Y, United Way of Delaware, Delaware Drone Soccer League, and Delaware Drone Soccer League.

For more information about Drone Soccer, to watch a demonstration video, or to enroll and join a team, visit <https://dedronesoccer.com>. All ages are invited to attend a demonstration and observe a Drone Soccer scrimmage on Saturday, April 1 from 1 p.m. to 3 p.m. at the Walnut Street YMCA, 1000 N Walnut St, Wilmington, DE.

## Registration is Open for the Jerry Hunter Community Classic

Formerly known as Giving on the Green, our annual golf tournament has been renamed the Jerry Hunter Community Classic after our beloved colleague Jerry Hunter who passed away last year.

Jerome "Jerry" Hunter was a friend to all, generous with his time, always ready with an encouraging word, and never above rolling up his sleeves and getting to work. We will always be grateful for his outstanding contribution to United Way of Delaware.



Join us, as a golfer, sponsor, or both, for the 1st annual Jerry Hunter Community Golf



Classic. All proceeds from the Classic will support our community impact fund which improves the quality of life for individuals and families throughout Delaware and Salem County, NJ.

May 22, 2023  
Hartefeld National Golf Club  
[Click here to register](#)

## The Credit Belongs to You!

We've received many notes of gratitude from organizations that participated in Do More 24 last month. We love hearing from our friends, but the real credit goes to you, the donors. Take a look at a few of the letters we've received:

*Thrilled! Thank you so much, each year we have essentially doubled what we were able to raise the previous year. We love this event. Thank you again!*

Traci Murphy

Delaware Coalition Against Gun Violence

*Dear Charlie and Michelle-*

*Thank you very much, and congratulations on another amazing DoMore24 DE campaign!*

Karen S. Duffield

Beebe Medical Foundation

*Dear Charlie and Michelle:*

*Hagley was thrilled to participate in Do More 24 for our first time. Thank you for giving us this opportunity. We learned a tremendous amount from our participation and hope to join forces again in the future! Congratulations to you on staging such a successful giving day that is serving nonprofits in Delaware.*

*We look forward to receiving the funds raised for Hagley and appreciate receiving additional funds from the stretch pool and event prizes. The funds are going to support our STEAM activities designed to get kids and families excited about Science, Technology, Engineering, Art, and Math.*

Jill MacKenzie

Executive Director

Hagley Museum and Library

Delaware's Largest Day Of Giving



**MARCH 2-3, 2023**

In 24 hours, Do More 24 Delaware raised over \$2.6 million for 450+ nonprofits in March 2022.

Learn more at [DoMore24Delaware.org](https://DoMore24Delaware.org)

Support your favorite nonprofit year-round at [DEGives.org](https://DEGives.org)

# WE ARE HIRING



## 21ST CENTURY COMMUNITY LEARNING CENTER SUMMER OF EXPLORATION ACADEMIC & ENRICHMENT PROGRAM: STAFF PAY RATES

### BANCROFT ELEMENTARY SCHOOL AND STUBBS EARLY EDUCATION CENTER

**JUNE 26, 2023 - AUGUST 17, 2023**  
**STAFF TIME 8:30AM- 3:30PM**

**CURRENT TEACHERS:**

- \$35 PER HOUR

**CURRENT INSTRUCTIONAL PARA'S:**

- \$22 PER HOUR

**SUPPORT STAFF (NAVIGATORS):**

- \$25 PER HOUR

**EARLY EDUCATION CERTIFICATION AND/OR SCHOOL-AGED  
CERTIFICATION PREFERRED**

**6-7 HOURS PER DAY MON-THURS (8 WEEKS)**

**DAYS OFF - JULY 3, 2023-JULY 7, 2023**

SEND YOUR RESUME OR QUESTIONS TO:  
KEN LIVINGSTON, 21ST CENTURY ASSISTANT DIRECTOR  
[KLIVINGSTON@UWDE.ORG](mailto:KLIVINGSTON@UWDE.ORG)

AMBER BATTLE-WINSTON, ED.D | SR. DIRECTOR OF STUDENT SUCCESS  
[ABWINSTON@UWDE.ORG](mailto:ABWINSTON@UWDE.ORG)



# Program Director

**Let's Grow Act Win** seeks an Experienced, Motivated, Educational Professional Program Director for our After School Program servicing youth from 1st to 12th Grade.

**Part -Time After School Opportunity – MAX 20 Hrs. Week**

**Monday to Thursday 3:00 PM -6:30 PM :**

**Onsite Programming Hours Fridays would be designated for**

**Meetings and Weekly Reporting**

**Start Date: Immediate**

Previous professional experience with working with youth, afterschool program development, implementation, and management is required. Previous experience working with students and families experiencing homelessness is highly preferred. Bachelor's Degree or Higher in Education/or Related Field is required.

Send resume to [lgawllc@gmail.com](mailto:lgawllc@gmail.com)

or call Terri Rayfield at 302-345-0390 for job description.





# PARENT INVOLVEMENT COMMITTEE

**JOIN US  
EVERY TUESDAY & THURSDAY  
4PM- 6PM**

**OPEN TO  
STUBBS FAMILIES  
AND  
COMMUNITY MEMBERS  
BEGINNING FEBRUARY 6TH**



**PRESENTED BY  
UNITED WAY DELAWARE  
PARENTS AS TEACHERS  
STUBBS EARLY EDUCATION CENTER**

## GROUPS/ TOPICS:

**OPEN FORUMS**



**PARENT SUPPORT**



**MINDFULNESS YOGA**



**REFRESHMENTS  
WILL BE  
PROVIDED  
&  
ATTENDANCE  
INCENTIVES**

\*No cost to attend

302-429-4175

KRISTA.CRUMBLISH@CHRISTINA.K12.DE.US

110 N. PINE STREET WILMINGTON, DE

## Support Delaware's Seniors

United Way of Delaware and partners ChristianaCare, Delaware 211, Always Best Care and A Helping Hand are working to support seniors across Delaware.

Throughout April, we will collect financial contributions as well as physical donations of items needed most. Donated items can be dropped off at your nearest senior center.

Help us raise \$1,500 by April 27th so more of Delaware's seniors get the critical resources they need. You can [donate online here](#).

Contact Delaware 211 to learn more.



A HELPING HAND PRESENTS

## Senior Care Days '23

During the months of March and April, we have a goal to raise \$1,500 to help provide essential items to our neighbors in need.

[UWDE.ORG/EVENTS/SENIOR-CARE-DAY-2023](https://uwde.org/events/senior-care-day-2023)

### Mark Your Calendar!

The events below are happening over the next several weeks. Be sure to mark your calendars now to save the dates and times.

# "A CONVERSATION WITH PARENTS"

Parents, community members, and educators please join us for the latest event in our series "A Conversation with Parents." These conversations pertaining to education, health and financial stability for your family, provide a safe space for you to discuss issues with others and share your experiences and life lessons. This session celebrates a continuation of Mental Health Awareness Month.

- **April 18, 2023** – "Be Accountable" – Preparing for self-sufficiency Skills – Organization, self-discipline, and self-regulation. SEL competencies – Self-Management, Responsible Decision Making
- **May 16, 2023** – "Possibilities and Solutions" – Boundaries and consequences Skills – Problem solving, goal setting. SEL competencies – Responsible Decision Making

**Location:** Route 9 Library & Innovation Center,  
3022 New Castle Ave, New Castle, DE

**Time:** 6 p.m. to 7 p.m.

**There will be a raffle for a \$40 ShopRite gift card at each session. YOU MUST ATTEND TO WIN!**

**Registration is strongly recommended.**  
**Register at <https://bit.ly/convoparents>**



For more information contact: Ken Livingston at [klivingston@uwde.org](mailto:klivingston@uwde.org)

**JOIN US**

**GRAND OPERA HOUSE**

318 N. MARKET STREET  
WILMINGTON, DE 19801  
Box Office: (302) 652-5577  
WWW.THEGRANDWILMINGTON.ORG

**SATURDAY - 7:00 PM**

**APRIL 15**  
**2023**

**DEBCC**

Fundraiser for the Delaware Black Chamber of Commerce - TICKETS \$55, \$65, \$75, + \$8 Service Fee

**CLASSIC R&B  
SPECTACULAR**

**THE  
SPINNERS**

I'LL BE AROUND  
COULD IT BE I'M FALLING IN LOVE  
ONE OF A KIND - THEN CAME YOU  
WORKING MY WAY BACK TO YOU  
GAMES PEOPLE PLAY



**SONNY BIVINS  
MANHATTANS**

KISS & SAY GOODBYE  
SHINING STAR  
THERE'S NO ME WITHOUT YOU



**LEGENDARY  
INTRUDERS**

Cowboys to Girls  
I'll Always Love My Mama  
I Wanna Know Your Name



**THE GRAND OPERA HOUSE, WILMINGTON DE**

**Small Business Owners: Make the Connection**

Attention, Minority Small Business Owners! True Access Capital is hosting the "New



Market Opportunities Procurement Fair" to help small businesses connect with federal, state and local governments, as well as with private corporations to learn how to uncover opportunities to work together. The event is free to attend. Learn more [here](#).



**Thursday, April 27, 2023**  
**8:30 AM – 3:00 PM**  
**Wilmington Library**  
10 East Tenth Street  
Wilmington, DE

Morning Keynote Presenters:  
**Troy and Kim Adams,**  
**Mountain Consulting, Inc.**  
[mountainconsultinginc.net](http://mountainconsultinginc.net)

*This event is designed to help small businesses, led by people of color and other historically marginalized groups, learn how to access procurement opportunities with federal, state and local government, and with private corporations.*

For questions, contact John Banks  
at [jlbanks@trueaccesscapital.org](mailto:jlbanks@trueaccesscapital.org)

**Participating Organizations**

APEX Accelerators  
Christiana Care  
Christina School District  
City of Wilmington  
Delaware State University  
Delaware Office of Supplier Diversity  
DuPont  
Eastern Minority Supplier Development Council

J. P. Morgan Chase  
KOG International  
New Castle County Government  
University of Delaware  
U.S. Small Business Administration

**Sponsor**

**JPMORGAN CHASE & CO.**

**Co-hosts**



Keep an eye out, as our list of participants continues to grow!  
This is a **FREE** event, however registration is required.  
Register today at <https://bit.ly/3LMfu9w>



Central Delaware Association of Realist

# STATE OF HOUSING IN BLACK AMERICA: *Delaware Edition* and 2023 Inaugural Installation

- ✓ NAREB Advocacy Positions
- ✓ Black Millennial Perspective
- ✓ Solutions Through Partnership

[Click Here to  
Register](#)



Tuesday April 4, 2023  
12:00 - 3:00 PM

Delaware Agriculture Museum  
866 N Dupont Hwy,  
Dover, DE 19901

Early Bird Price thru 3/10  
CDAR Members - FREE  
CDAR future Members - \$40  
Standard Ticket Price  
CDAR Members - FREE  
CDAR future Members - \$50

Sponsorship opportunities available  
[centralderealtist@gmail.com](mailto:centralderealtist@gmail.com) for more information

A New Challenge Begins May 20!

# TAKE THE CHALLENGE

sign up today.



[deraciaequitychallenge.org](http://deraciaequitychallenge.org)

ANYONE WHO GIVES \$150 OR MORE TO  
UNITED WAY OF DELAWARE WILL BE ENTERED TO WIN A NEW

**2023 KIA SELTOS**

2 Year Lease

OR

**\$8,000**  
CASH

Participants who donates \$150 or more  
to the *United Way of Delaware* will be  
entered for a chance to win!

GIVE TODAY



Kia of Wilmington  
Auto Team Delaware



United Way of Delaware



United Way of Delaware





United Way of Delaware | 625 North Orange Street, Wilmington, DE 19801

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